

INNOVATING SOLUTIONS TO MEET THE MISSION

Government innovates every day, in big and small ways. And government will continue to as it tackles tough problems and meets citizen demands for more value. In this budget-conscious environment, innovation is required.

GovInnovators is an innovation consulting firm. We make it simple so government can innovate from the inside out – initiating and managing their own efforts and growing capability.

Our mission is to use innovation to change the model. To change how contractors deliver value to the government. And to change how government delivers value to citizens.



OUR APPROACH

Organizations aren't built to innovate. They're built to deliver. This is where we come in.

GovInnovators is your **innovation integrator**. We've merged best practices from innovation, strategy, management, high-performing teams, change management, communication – and a dozen other fields into an approach that benefits you quickly and easily. We bring everything you need in a single, integrated approach. Nothing missed. Nothing overlooked to diminish return on your efforts.

Our approach also allows us to be fast. GovInnovators can assess your situation and create a plan in days. And our approach is flexible enough that you can add your own tools and techniques to it. We can guide you through the process or run the process for you. Either way, you innovate from the inside out and build your organization's capability.

OUR DIFFERENCE

Say innovation and **technology** comes to mind. But we think **people**.

Organizations change when people change behavior. Innovation is about creating ways for people to do that successfully. Creating the space for people to learn, to do something different to get a better result. Reconnecting people to the mission.

GovInnovators creates ways to tap the powerful aspiration people have to make a difference. We roll up our sleeves and work directly with your teams to drive change from the inside. We mix conflict resolution techniques with innovation and other best practices to build a model you can replicate across your organization – a model for repeatable behavior that overcomes barriers and achieves breakthroughs.

This is how we help people build a positive story to tell. A story that ignites innovation and makes it stick.



OUR SOLUTIONS

HAVE A PROJECT HEADED IN THE WRONG DIRECTION?

GovInnovators will help your team unthink what it believes went wrong – challenging assumptions, broadening perspectives – and rethink how to use what it knows to change the outcome. We'll take care of the team so the team can take care of the work.

RESULT. Took a multi-year, multi-billion dollar IT transformation that was hampered by organizational conflict. Stood it up in 90 days and achieved steady-state in one year. Processed 800 contract actions and saved \$4 million in year 1, with more in subsequent years. Reduced help desks from 42 to 1. Helped reorganize the OCIO.

NEED WINS TO SHOW RESULTS AND MAINTAIN MOMENTUM?

Help your people plan their wins so your plan will win. GovInnovators will lead a process to plan and align wins so your team builds momentum and produces real results. That's what we call innovating from the inside out.

RESULT. In one day, helped an IT shop assess strategic impacts to its mission and prioritize actions in five areas. Delivered a plan in two weeks and then helped accomplish more priority work in six months compared with the previous two years of internally led efforts.

TRYING TO CHANGE YOUR ORGANIZATION'S CULTURE?

Create success stories by changing the culture one person at a time. You can reach an innovation tipping point with a small number of people and a modest number of successes. Those experiences make people want to innovate because it serves them, the team and the mission.

RESULT. Changed the view of local governments from being one of a "special interest group" to being partners in environmental protection. Increased and sustained collaboration between federal and local officials through associations, conferences, formal dialogues and informal communication.

ABOUT US

GovInnovators' founder and CEO Lou Kerestesy has worked as a government official in local and federal agencies, and consulted with federal, state and local governments plus the private sector, for more than 30 years.

As a local government official, Lou launched strategic planning and program evaluation practices in a county mental health system.

As a federal official, Lou created ground-breaking dialogue between U.S. Environmental Protection Agency and state and local environmental officials.

As a consultant, Lou innovated acquisition processes that accelerated solicitations and improved quality through internal agency collaboration.

As an executive, Lou innovated a rapid approach to strategic planning and organizational capability assessments, and created ways to manage the integration and alignment of business operations in a growing federal consulting business.

WHERE TO START

GovInnovators can move quickly to turn a project around, develop a strategy or generate innovation ideas. We can rapidly assess your organization's ability to innovate and tell you what's holding the organization back. We can build a roadmap for any area you need, including:

- Developing strategies, plans, and measures
- Assessing capability
- Adopting technology and changing the business model
- Training
- Leading and managing innovation
- Managing change
- Innovating architecture, shared services, security, moving to the cloud, mobility, big data and other topics