

INNOVATING SOLUTIONS TO LEAD THE MARKET

Government innovates every day, in ways big and small. Contractors bring a lot of that innovation to government. With growing pressure to do more for less, contractors must continue innovating. The question is this: Will you lead your competition, or follow?

GovInnovators is an innovation consulting firm. We make it simple for clients to innovate from the inside out – initiating and managing their own efforts and growing capability, fast.

Our mission is to use innovation to change the model. To change how contractors deliver value to the government. And, to change how government delivers value to citizens.



OUR APPROACH

Organizations aren't built to innovate. They're built to deliver. This is where we come in.

GovInnovators is your **innovation integrator**. We've merged best practices from innovation, strategy, management, conflict resolution, high-performing teams, change management and a dozen other fields into an approach that benefits you quickly and easily. We bring everything you need in a single, integrated approach. Nothing missed. Nothing overlooked to diminish return on your efforts.

Our approach is fast. GovInnovators can assess your situation and create a plan in days. Our approach is flexible enough that you can add your own tools and techniques to it. We can guide you through the process or roll up our sleeves and run the process for you. Either way, you innovate from the inside out and build your organization's capability.

OUR DIFFERENCE

Say innovation and **technology** comes to mind. But we think **people**.

Organizations change when people change behavior. Innovation is about creating ways for people to do that successfully. Creating the space for people to learn, to do something different to get a better result. Reconnecting people to the mission.

GovInnovators creates ways to tap the powerful aspiration people have to make a difference. We use our integrated method to build a model you can replicate across your organization – a model for repeatable behavior that overcomes barriers and achieves breakthroughs. That reconnects people to their mission.

We help organizations create wins that come with a story – stories of change, achievement, and team work. Stories that ignite innovation and make it stick.



OUR SOLUTIONS

DO YOU KNOW WHAT TO INNOVATE?

Your organization confronts innovation opportunities every day. But does it **see** them? Let GovInnovators show your business development, capture, and delivery teams how to convert raw data into valuable client and market innovation information.

IMPACT: Made strategy and planning more agile and faster by designing a process that met government managers' time constraints.

DO YOU KNOW HOW TO INNOVATE?

Can your organization innovate technology and business models? Can it manage a moderate versus a radical innovation? If you can't and your competition can, they'll lead innovation with your clients. Let GovInnovators upgrade your capability to out-innovate your competition.

IMPACT: Created an internal business analysis tool and re-purposed it for government clients to compare IT investments.

ABOUT US

GovInnovators' founder and CEO Lou Kerestesy has worked as a government official in local and federal agencies, and consulted with federal, state and local governments plus the private sector, for more than 30 years.

As a local government official, Lou launched strategic planning and program evaluation practices in a county mental health system.

As a federal official, Lou created ground-breaking dialogue between U.S. Environmental Protection Agency and state and local environmental officials.

As a consultant, Lou innovated acquisition processes that accelerated solicitations and improved quality through internal agency collaboration.

As an executive, Lou innovated a rapid approach to strategic planning and organizational capability assessments, and created ways to manage the integration and alignment of business operations in a growing federal consulting business.

WHERE TO START

Contact GovInnovators to discuss how you can quickly use any of the following services:

- Develop strategies, plans and measures
- Assess capabilities
- Adopt technology and change the business model
- Learn how to innovate, including training internal trainers
- Sharpen leadership, management and innovation
- Improve change management
- Innovate in technical areas, such as architecture, shared services, security, moving to the cloud, mobility, big data and other topics

**FOR MORE INFORMATION:
GOVINNOVATORS.COM**